

## ORDER



**Orders**  
**Order / Rev:** 710415 - 3  
**Alt Order #:** 06300017  
**Product Desc:** OBAMA FOR AMERICA  
**Estimate:** 1536 A  
**Flight Dates:** 09/18/12 - 09/24/12  
**Original Date / Rev:** 08/28/12 / 09/17/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Greer Margolis Mitchell/ Pol  
**Buying Contact:** K Keuleman  
**Billing Contact:**  
 3050 K St NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Obama/D/President  
**Demographic:** A35+  
**Product Codes:** PL-Presidential  
**Priority:** P-4  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/17/12	09/23/12	137	\$146,335.00	\$124,384.75
09/24/12	09/30/12	31	\$27,150.00	\$23,077.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	168	\$173,485.00	\$147,462.25	0.00
<b>Totals</b>	<b>168</b>	<b>\$173,485.00</b>	<b>\$147,462.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	09/18/12	09/21/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205, - TWTF - - (4:30 XM-4:59 XM)	- TWTF - -	:30	4	\$75.00	P-4	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	- TWTF - -		4				\$75.00		0.00			
2	WTSP	09/24/12	09/24/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205, M - - - - - (4:30 XM-4:59 XM)	M - - - - -	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	M - - - - -		1				\$75.00		0.00			
3	WTSP	09/18/12	09/21/12	5-530a 5-530a 10 News	CM	5-530a	- TWTF - -	:30	4	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	- TWTF - -		4				\$100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	09/17/12-09/23/12	5-530a		5-530a	- TWThF - - - -	:30		<del>(\$100.00)</del>		0.00	NM		
				Credited											
	2	WTSP	09/17/12-09/23/12	5-530a		5-530a	- TWThF - - - -	:30		<del>(\$100.00)</del>		0.00	NM		
				Credited											
	4	WTSP	09/17/12-09/23/12	5-530a		5-530a	- TWThF - - - -	:30		<del>(\$100.00)</del>		0.00	NM		
				Credited											
5	WTSP	09/18/12	09/21/12	530-6a 530-6a 10 News	CM	530-6a	- TWTF - -	:30	5	\$150.00	P-4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	- TWTF - -		5				\$150.00		0.00			
6	WTSP	09/24/12	09/24/12		CM	530-6a	M - - - - -	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00

Order / Rev: 710415 - 3  
 Alt Order #: 06300017  
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
530-6a															
530-6a 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$150.00		0.00			
7	WTSP	09/18/12	09/21/12	M-F 6-7a	CM	6-7a	-TWTF--	:30	4	\$175.00	P-4	0.00	NM	4	\$700.00
6-7a 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$175.00		0.00			
8	WTSP	09/24/12	09/24/12	M-F 6-7a	CM	6-7a	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
6-7a 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$175.00		0.00			
9	WTSP	09/18/12	09/21/12	CBS This Morning	CM	7-9a	-TWTF--	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
CBS This Morning (7:00 AM-8:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$200.00		0.00			
10	WTSP	09/24/12	09/24/12	CBS This Morning	CM	7-9a	M-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
CBS This Morning (7:00 AM-8:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$200.00		0.00			
11	WTSP	09/18/12	09/21/12	CBS This Morning	CM	7-9a	-TWTF--	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
CBS This Morning (8:00 AM-9:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$200.00		0.00			
12	WTSP	09/24/12	09/24/12	CBS This Morning	CM	7-9a	M-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
CBS This Morning (8:00 AM-9:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$200.00		0.00			
13	WTSP	09/18/12	09/21/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	-TWTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
10 News, 9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$100.00		0.00			
14	WTSP	09/24/12	09/24/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
10 News, 9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$100.00		0.00			
15	WTSP	09/18/12	09/21/12	M-F 930-10a	CM	930-10a	-TWTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$100.00		0.00			
16	WTSP	09/24/12	09/24/12	M-F 930-10a	CM	930-10a	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$100.00		0.00			
17	WTSP	09/18/12	09/21/12	M-F 10-11a	CM	10-11a	-TWTF--	:30	4	\$75.00	P-4	0.00	NM	4	\$300.00
Studio 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$75.00		0.00			
18	WTSP	09/24/12	09/24/12	M-F 10-11a	CM	10-11a	M-----	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
Studio 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$75.00		0.00			
19	WTSP	09/18/12	09/21/12	Price Is Right	CM	11a-12p	-TWTF--	:30	6	\$450.00	P-4	0.00	NM	6	\$2,700.00
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					6	\$450.00		0.00			
20	WTSP	09/24/12	09/24/12	Price Is Right	CM	11a-12p	M-----	:30	2	\$450.00	P-4	0.00	NM	2	\$900.00
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 710415 - 3  
 Alt Order #: 06300017  
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
20	WTSP	09/24/12	09/24/12	Price Is Right Price Is Right	CM	11a-12p	M- - - - -	:30	2	\$450.00	P-4	0.00	NM	2	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	09/24/12	09/30/12	M- - - - -		2			\$450.00	0.00						
21	WTSP	09/18/12	09/21/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- TWTF - -	:30	4	\$450.00	P-4	0.00	NM	4	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	09/17/12	09/23/12	- TWTF - -		4			\$450.00	0.00						
22	WTSP	09/24/12	09/24/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M- - - - -	:30	1	\$450.00	P-4	0.00	NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	09/24/12	09/30/12	M- - - - -		1			\$450.00	0.00						
23	WTSP	09/18/12	09/21/12	Y&R Young and the Restless	CM	1230-130p	- TWTF - -	:30	4	\$550.00	P-4	0.00	NM	4	\$2,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	09/17/12	09/23/12	- TWTF - -		4			\$550.00	0.00						
24	WTSP	09/24/12	09/24/12	Y&R Young and the Restless	CM	1230-130p	M- - - - -	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	09/24/12	09/30/12	M- - - - -		1			\$550.00	0.00						
E 25	WTSP	09/18/12	09/21/12	B&B Bold and Beautiful	CM	130-2p	- TWTF - -	:30	4	\$550.00	P-4	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	09/17/12	09/23/12	- TWTF - -		4			\$550.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	1	WTSP	09/17/12-09/23/12	B&B		130-2p	- TWThF - - - -	:30		<del>(\$550.00)</del>		0.00	NM			
	Credited															
	2	WTSP	09/17/12-09/23/12	B&B		130-2p	- TWThF - - - -	:30		<del>(\$550.00)</del>		0.00	NM			
	Credited															
	3	WTSP	09/17/12-09/23/12	B&B		130-2p	- TWThF - - - -	:30		<del>(\$550.00)</del>		0.00	NM			
	Credited															
	4	WTSP	09/17/12-09/23/12	B&B		130-2p	- TWThF - - - -	:30		<del>(\$550.00)</del>		0.00	NM			
	Credited															
26	WTSP	09/24/12	09/24/12	B&B Bold and Beautiful	CM	130-2p	M- - - - -	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	09/24/12	09/30/12	M- - - - -		1			\$550.00	0.00						
E 27	WTSP	09/18/12	09/21/12	M-F 2-3p The Talk	CM	2-3p	- TWTF - -	:30	4	\$300.00	P-4	0.00	NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	09/17/12	09/23/12	- TWTF - -		4			\$300.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	1	WTSP	09/17/12-09/23/12	M-F 2-3p		2-3p	- TWThF - - - -	:30		<del>(\$300.00)</del>		0.00	NM			
	Credited															
	[DO 1 FOR 3 11P SUN NEWS]															
	2	WTSP	09/17/12-09/23/12	M-F 2-3p		2-3p	- TWThF - - - -	:30		<del>(\$300.00)</del>		0.00	NM			
	Credited															
	[DO 1 FOR 3 11P SUN NEWS]															
	3	WTSP	09/17/12-09/23/12	M-F 2-3p		2-3p	- TWThF - - - -	:30		<del>(\$300.00)</del>		0.00	NM			
	Credited															
	[DO 1 FOR 3 11P SUN NEWS]															
28	WTSP	09/24/12	09/24/12	M-F 2-3p The Talk	CM	2-3p	M- - - - -	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	09/24/12	09/30/12	M- - - - -		1			\$300.00	0.00						
E 29	WTSP	09/18/12	09/21/12	M-F 3-4p Let's Make a Deal	CM	3-4p	- TWTF - -	:30	8	\$275.00	P-4	0.00	NM	8	\$2,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	09/17/12	09/23/12	- TWTF - -		8			\$275.00	0.00						

Order / Rev: 710415 - 3  
 Alt Order #: 06300017  
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 30	WTSP	09/24/12	09/24/12	M-F 3-4p Let's Make a Deal	CM	3-4p	M- - - - -	:30	2	\$275.00	P-4	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M- - - - -					2	\$275.00		0.00			
31	WTSP	09/18/12	09/21/12	M-F 4-5p Dr. Phil	CM	4-5p	- TWTF - -	:30	4	\$400.00	P-4	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					4	\$400.00		0.00			
32	WTSP	09/24/12	09/24/12	M-F 4-5p Dr. Phil	CM	4-5p	M- - - - -	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M- - - - -					1	\$400.00		0.00			
33	WTSP	09/18/12	09/21/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- TWTF - -	:30	4	\$275.00	P-4	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					4	\$275.00		0.00			
34	WTSP	09/24/12	09/24/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M- - - - -	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M- - - - -					1	\$275.00		0.00			
35	WTSP	09/18/12	09/21/12	M-F 530-6p 10 News at 530p	CM	530-6p	- TWTF - -	:30	4	\$275.00	P-4	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					4	\$275.00		0.00			
36	WTSP	09/24/12	09/24/12	M-F 530-6p 10 News at 530p	CM	530-6p	M- - - - -	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M- - - - -					1	\$275.00		0.00			
37	WTSP	09/18/12	09/21/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- TWTF - -	:30	4	\$500.00	P-4	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					4	\$500.00		0.00			
38	WTSP	09/24/12	09/24/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M- - - - -	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M- - - - -					1	\$500.00		0.00			
41	WTSP	09/18/12	09/21/12	7-730p Wheel of Fortune	CM	7-730p	- TWTF - -	:30	4	\$1,300.00	P-4	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					4	\$1,300.00		0.00			
E 42	WTSP	09/24/12	09/24/12	7-730p Wheel of Fortune	CM	7-730p	M- - - - -	:30	2	\$1,300.00	P-4	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M- - - - -					2	\$1,300.00		0.00			
43	WTSP	09/18/12	09/21/12	730-8p Jeopardy	CM	730-8p	- TWTF - -	:30	4	\$1,500.00	P-4	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					4	\$1,500.00		0.00			
44	WTSP	09/24/12	09/24/12	730-8p Jeopardy	CM	730-8p	M- - - - -	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M- - - - -					1	\$1,500.00		0.00			
45	WTSP	09/18/12	09/21/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- TWTF - -	:30	4	\$1,000.00	P-4	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					4	\$1,000.00		0.00			
46	WTSP	09/24/12	09/24/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M- - - - -	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 710415 - 3  
 Alt Order #: 06300017  
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536 A  
**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
46	WTSP	09/24/12	09/24/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$1,000.00		0.00			
47	WTSP	09/22/12	09/22/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	\$700.00	P-4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$700.00		0.00			
E 48	WTSP	09/23/12	09/23/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	2	\$900.00	P-4	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		2				\$900.00		0.00			
50	WTSP	09/24/12	09/24/12	Letterman Late Night with David Letterman	CM	1135p-1237a	M-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$350.00		0.00			
51	WTSP	09/18/12	09/21/12	Late Late Show Late Late Show	CM	1237-137a	-TWTF--	:30	4	\$175.00	P-4	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$175.00		0.00			
52	WTSP	09/24/12	09/24/12	Late Late Show Late Late Show	CM	1237-137a	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$175.00		0.00			
53	WTSP	09/22/12	09/22/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		2				\$75.00		0.00			
54	WTSP	09/22/12	09/22/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	2	\$150.00	P-4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		2				\$150.00		0.00			
55	WTSP	09/22/12	09/22/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	\$200.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	09/17/12-09/23/12	Sat 6-630p		Sat 6-630p	-----Sa--	:30		<del>(\$200.00)</del>		0.00	NM		
	Credited														
E 56	WTSP	09/22/12	09/22/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	-----S-	:30	2	\$400.00	P-4	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		2				\$400.00		0.00			
E 57	WTSP	09/22/12	09/22/12	Sat 730-8p Jeopardy	CM	Sat 730-8p	-----S-	:30	2	\$400.00	P-4	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		2				\$400.00		0.00			
58	WTSP	09/23/12	09/23/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	2	\$500.00	P-4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		2				\$500.00		0.00			
59	WTSP	09/23/12	09/23/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$350.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	09/17/12-09/23/12	Sun 630-7p		Sun 630-7p	-----Su	:30		<del>(\$350.00)</del>		0.00	NM		
	Credited														
60	WTSP	09/24/12	09/24/12		CM	Mon 8-9p		:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00

Order / Rev: 710415 - 3  
 Alt Order #: 06300017  
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Mon Prime A			M-----								
				Met Mother/Partners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----		1			\$4,500.00			0.00			
61	WTSP	09/24/12	09/24/12	Mon Prime B	CM	Mon 9-10p	M-----	:30	1	\$5,500.00	P-4	0.00	NM	1	\$5,500.00
				2 Broke Girls/Mike & Molly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----		1			\$5,500.00			0.00			
62	WTSP	09/24/12	09/24/12	Mon Prime C	CM	Mon 10-11p	M-----	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
				Hawaii Five-0											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----		1			\$3,500.00			0.00			
64	WTSP	09/18/12	09/18/12	Tue Prime Other	CM	9-11p	-T-----	:30	2	\$4,500.00	P-4	0.00	NM	2	\$9,000.00
				NCIS: Los Angeles											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----		2			\$4,500.00			0.00			
66	WTSP	09/19/12	09/19/12	Wed Prime A	CM	Wed 8-930p	--W----	:30	2	\$4,000.00	P-4	0.00	NM	2	\$8,000.00
				Survivor: Phillipines (Season Pr											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----		2			\$4,000.00			0.00			
67	WTSP	09/19/12	09/19/12	Wed Prime C	CM	Wed 930-11p	--W----	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
				Big Brother (Season Finale)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----		1			\$4,500.00			0.00			
68	WTSP	09/20/12	09/20/12	Thu Prime A	CM	Thu 8-9p	---T---	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
				Big Bang Theory/Big Bang Thec											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---		1			\$4,500.00			0.00			
69	WTSP	09/20/12	09/20/12	Thu Prime B	CM	Thu 9-10p	---T---	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
				Two and a Half Men/Two and a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---		1			\$4,500.00			0.00			
70	WTSP	09/20/12	09/20/12	Thu Prime C	CM	Thu 10-11p	---T---	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
				Thu Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---		1			\$4,000.00			0.00			
71	WTSP	09/21/12	09/21/12	Fri Prime A	CM	Fri 8-9p	----F--	:30	2	\$3,000.00	P-4	0.00	NM	2	\$6,000.00
				Undercover Boss											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--		2			\$3,000.00			0.00			
72	WTSP	09/21/12	09/21/12	Fri Prime B	CM	Fri 9-10p	----F--	:30	2	\$3,000.00	P-4	0.00	NM	2	\$6,000.00
				CSI: NY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--		2			\$3,000.00			0.00			
73	WTSP	09/21/12	09/21/12	Fri Prime C	CM	Fri 10-11p	----F--	:30	2	\$3,000.00	P-4	0.00	NM	2	\$6,000.00
				Blue Bloods											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--		2			\$3,000.00			0.00			
74	WTSP	09/22/12	09/22/12	Sat Prime B	CM	Sat 9-10p	-----S-	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
				Crimetime Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-		1			\$1,500.00			0.00			
75	WTSP	09/23/12	09/23/12	Sun Prime A	CM	7-8p	-----S	:30	2	\$4,500.00	P-4	0.00	NM	2	\$9,000.00
				60 Minutes											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		2			\$4,500.00			0.00			
76	WTSP	09/23/12	09/23/12	Sun Prime B	CM	Sun 8-9p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
				Person of Interest											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 710415 - 3  
 Alt Order #: 06300017  
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
76	WTSP	09/23/12	09/23/12	Sun Prime B Person of Interest	CM	Sun 8-9p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$4,500.00		0.00			
77	WTSP	09/23/12	09/23/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$3,500.00		0.00			
78	WTSP	09/23/12	09/23/12	Sun Prime D The Mentalist	CM	Sun 10-11p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$3,500.00		0.00			
79	WTSP	09/23/12	09/23/12	NFL Football Game #2 NFL Football Game #2	CM	4-7p	-----S	:30	1	\$5,000.00	P-4	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$5,000.00		0.00			
80	WTSP	09/18/12	09/18/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:30	2	\$10,000.00	P-3	0.00	NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		2				\$10,000.00		0.00			
81	WTSP	09/18/12	09/21/12	5-530a 5-530a 10 News	CM	5-530a	-TWT---	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWT---		1				\$100.00		0.00			
82	WTSP	09/24/12	09/24/12	5-530a 5-530a 10 News	CM	5-530a	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$200.00		0.00			
83	WTSP	09/23/12	09/23/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$500.00		0.00			
84	WTSP	09/24/12	09/24/12	CBS Evening News CBS Evening News	CM	630-7p	M-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$2,000.00		0.00			
85	WTSP	09/22/12	09/22/12	Sat Prime A Crimetime Saturday	CM	Sat 8-9p	-----S-	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$1,500.00		0.00			
86	WTSP	09/22/12	09/22/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p	-----S-	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$1,500.00		0.00			
N87	WTSP	09/18/12	09/21/12	Letterman Late Night with David Letterman	CM	1135p-1237a	-TWTF--	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		2				\$700.00		0.00			
N88	WTSP	09/18/12	09/21/12	CBS This Morning CBS This Morning	CM	7-9a	-TWTF--	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$200.00		0.00			
N89	WTSP	09/18/12	09/21/12	10 News Replay 10 News Replay	CM	M-F 207-242x	-TWTF--	:30	1	\$10.00	P-4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		1				\$10.00		0.00			
N90	WTSP	09/18/12	09/21/12	10 News Replay 10 News Replay	CM	M-F 207-242x	-TWTF--	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 710415 - 3  
 Alt Order #: 06300017  
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536 A

**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N90	WTSP	09/18/12	09/21/12	10 News Replay 10 News Replay	CM	M-F 207-242x	- TWTF - -	:30	1	\$25.00	P-4	0.00 NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/17/12		09/17/12	09/23/12	- TWTF - -	1		\$25.00		0.00					
												Totals	168	\$173,485.00